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Message Text

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ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W
---------- 121157
R 111000Z FEB 74
FM AMEMBASSY PRAGUE
TO USDOC WASHDC
INFO SECSTATE WASHDC 5756
AMEMBASSY VIENNA

UNCLAS PRAGUE 271

VIENNA FOR EWTC

E.O. 11652: N/A
TAGS: BEXP, CZ
SUBJ: PRIVATE TRADE OPPORTUNITY
REF: 1) STATE A-7974 OF SPETEMBER 20, 1973; 2) USDOC 19445;
3) STATE A-7182 OF AUGUST WQ, 1973

1. 435/01/P0026

2. 020974

3. R. FARRAND

4. 435 CZECHOSLOVAKIA

5. Y--FOREIGN TRADE ORGANIZACION

6A. REPOT TO --

6B. MR. JAROSLAV CHARAMZA, MANAGING DIRECTOR

6C. MERKURIA FOREIGN TRADE CORPORATION
38, ARGENTINSKA
PRAGUE 7, CZECHOSLOVAKIA

7. CABLE MERKURIA, PRAHA; TEL. 37 05 15; TELEX, 11022, 12201

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9. 102

10. DESCRIPTION.
3589235-0001. FLOOR WAXING AND POLISH MACHINES, COMMERCIAL AND INDUSTRIAL TYPE.
3589242-0001. FLOOR SANDING AND SCRUBBING MACHINES, COMMERCIAL TYPE.
3589261-0001. CARPET SWEEPERS, INDUSTRIAL TYPE.
3585398-0010. EQUIPMENT FOR INDUSTRIAL REFRIGERATION.

MERKURIA IS ONE OF TWO IMPORTERS OF CONSUMER GOODS INTO CZECHO-SLOVAKIA SPECIALIZING, AMONG OTHER ITEMS, IN IMPORTS OF ELECTRICAL APPLIANCES, INCLUDING CLEANING EQUIPMENT FOR PLANT AND HOME, AND REFRIGERATION EQUIPMENT. DIRECTOR CHARAMZA IS INTERESTED IN RE-CEIVING INITIAL OFFERS ON ALL OF ABOVE ITEMS, INCLUDING CATALOGS, DESCRIPTIVE LITERATURE AND PRO FORMA PRICE QUOTATIONS (ON FOB BASIS). ALTHOUGH QUANTITY DESIRED OF EACH INTEM NOT SPECIFIED, INITIAL ORDERS LIKELY TO BE SMALL. HOWEVER, FOLLOW-ON PURCHASES COULD BE SUBSTANTIAL AND OF A CONTINUING NATURE.
ALL ELECTIRC APPLIANCES MUST BE ABLE TO OPERATE ON 220 VOLT, 50-CYCLE CURRENT, AND MUST HAVE BEEN TESTED AND APPROVED BY STATE TESTING INSTITUTE FOR ELECTRIC APPLIANCES (EZU) IN PRAGUE. LATTER REQUIREMENT ROUTINELY ARRANGED BY MERKURIA ONCE NEGOTIATIONS UNDERWAY WITH INDIVIDUAL FIRMS.
SUGGESTED DEADLINE FOR RESPONSES BY INTERESTED FIRMS IS JUNE 30, 1974, IN ORDER TO ALLOW THEIR PRODUCTS TO BE CONSIDERED IN PURCHASE PLAN FOR CY 1974 AND, POSSIBLE FOR SECOND HALF OF CY 1974. WHILE PRICE WILL BE IMPORTANT COMPETITIVE FACTOR, IT IS
LIKELY THAT PRIMARY EMPHASIS WILL BE GIVEN TO CONSIDERATIONS OF QUALITY AND, WHERE APPLICABLE, SERVICE COMMITMENTS. CORRESPONDENCE IN GERMAN OR ENGLISH ACCEPTABLE.
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Decaption Note:
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Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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